

Unlocking the Potential of Female Migrants as Entrepreneurs in the Digital Age

Meet one of the Women who has benefitted from Chameleon



“I cant wait to
start my beauty
blogs, finally!”

Shireen Al-Hassan, UK participant

Which project activities did you participate in and why?

I piloted the materials on the MOOC. I have thought of having a career as a beauty blogger but was not confident as my family kept telling me I was dreaming. I found out about the Chameleon project from a Facebook post and got in touch with them. They invited me to join the pilot. Here I met other women with dreams and that gave me confidence. I also loved the training and the resources helped me to understand myself and this boosted my confidence. Thank you Chameleon.

What three things did you like most about your experience?

- Identifying my goals and how important they were to me.
- Trusting my trainer who had previous experience/knowledge
- The time I got to think about my needs and to plan actions

What three benefits have you seen as a result of participating in this project?

- I have written my first beauty blog!
- My confidence has increased
- I would love to train as a trainer one day

