

## Unlocking the Potential of Female Migrants as Entrepreneurs in the Digital Age

Meet one of the Women who has benefitted from Chameleon



“My confidence has grown so much since this training!”

Lily Samuels, UK participant

### Which project activities did you participate in and why?

I featured in the video and piloted the materials on the MOOC. Since I was a young girl in South Africa I dreamed of helping people with their health. My family were not very supportive and when I moved to the UK I began to realise that I can have my own business but it was hard to know where to start and where to get help. The Chameleon resources and trainer showed me that I can be who I want to be. I'm very excited about my future.

### What three things did you like most about your experience?

- Resources that are easy to access and easy to understand.
- The support and encouragement of my trainer
- Developing real, alive action plans during the training

### What three benefits have you seen as a result of participating in this project?

- My confidence has grown and I feel proud of who I am
- A completed business plan
- Encouraged to identify some key contacts and join networks



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