

Unlocking the Potential of Female Migrants as Entrepreneurs in the Digital Age

Meet Maria Amélia, Consultant

“You can overcome the fear of entrepreneurship, think about innovating to keep up and overcome the challenges: transform your knowledge and contribute to a part of society as a successful entrepreneur, in the new country where you are.”

Maria Amélia, Consultant



Which project activities did you participate in and why?

I participated in an online session by Storytelle, where the project and the platform were presented and the training content linked to social media was discussed.

What three things did you like most about your experience?

I mainly liked: Being aware of the Platform with educational material for women with a migration background who want to explore the opportunities of the social economy in the digital age, as I can use and apply it with the groups I support.

What are the three most important characteristics in an migrant entrepreneur?

Internal motivation is related to the needs of these entrepreneurs, and is under a higher level of control. The external motivation, on the other hand, is related to factors arising from the environment, so when you are in a country that is not your own, it is essential to have well-defined internal motivations, so as not to give up when faced with the first difficulties.



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